

CUSTOMER SUCCESS STORY

# Introducing Brothers for Life

Brothers for Life is a non-governmental organization based in Israel. The NGO assists the lives of IDF soldiers who were wounded during combat while defending their homeland and fellow citizens. IDF soldiers have the opportunity to pursue personal and career aspirations after recovery through the help of Brothers for Life.





**Industry** Non-Profit

Customer since 2020

Products Forms

#### Features Powerful Integrations, Document Automation



### See the Challenge

Before Titan, Brothers for Life handled all their organization's data manually. The NGO collected all information from members through Google Forms or phone calls for creating new events.

The workflow process continued with digitizing data by manually typing the information into Salesforce. If at any time data was incorrect, Brothers for Life had to copy-paste updated details manually.

All of these tasks are repetitive, error-prone, and time-consuming.

## **Choose Titan for Custom Solutions**

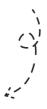
Brothers for Life wanted to fully digitize their workflow as well as be able to push and pull member data dynamically in realtime from Salesforce. The NGO turned to Titan for custom solutions to accomplish this goal.

With Titan, Brothers for Life created a dynamic form that integrated member data directly into Salesforce. The NGO uses Titan Forms to work with all member data conveniently.

Titan web forms have greatly enhanced Brothers for Life's organizational processes. Approving member participation at events is now seamless in Salesforce!

Building on the success of the web forms, Brothers for Life has approached Titan to digitize all their systems.





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## There's Never been a Better Time to Upgrade your NGO



#### **Expand Organizational Activity**

By automating workflow processes with Titan, Brothers for Life now has more time to streamline other systems for smoother organizational operations.



#### **Proactively Spread Resources**

Brothers for Life can now spend more time on vital tasks, such as encouraging the social community and picking up more ventures.



#### Add Value to Group Members

Titan has helped Brothers for Life add more value for group members saving the NGO time and increasing productivity.



#### Get Access to Insights from Data Quickly

With Titan dashboards, Brothers for Life has immediate access to all its Salesforce data that can be tracked, measured, and analyzed.



#### Visibility of Activities for Stakeholders

Titan ensures that all data is accurate and up to date in Salesforce. Stakeholders have a clear and transparent view of all the activities that occur in the NGO.