



CUSTOMER SUCCESS STORY

# Titan Driving Growth within the Salesforce Non-Profit Cloud



## Connecting foster Youths within the Cloud

Launched in 2016 in partnership with The Pritzker Foster Care Initiative and Foster Care Counts, Foster Nation is a non-profit dedicated to empowering foster youth as they age out of the system.

Foster Nation, which partners with 57 colleges in California, the organization launched a mentorship program called CareerX in 2022.



### Industry

Non-Profit

### Customer since

2020

### Products

Titan Forms

### Features

Pre-filled forms, Powerful Integrations



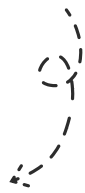
## Challenges are our Fuel

Foster Nation's volume of applications for the CareerX program was steadily increasing, which made it time-consuming to manually sift through applications, match the mentor to the mentee, and set up appointments. Foster youth undergo a lengthy application process; a mentor is assigned once the application is processed. It became apparent to the organization that they required an algorithm that matched the mentor to the mentee.

## Titan Solutions for Success

Foster Nation needed to move towards a robust automated application process, where data is pushed and pulled in real-time from Titan into Salesforce databases immediately.

Based on conditional logic, Foster Nation can now match mentors to mentees with just a few clicks. Using Titan's drag-and-drop form builder, they can create, automate, and track custom scorecards directly from and into their Salesforce.



## Built for Better Results



### Automated Processes

A lightning-fast, fully automated, real-time application and evaluation process with no duplicate or inconsistent data.



### Positive Engagement with Automated Scorecards

Titan's easy-to-use automated scorecard helped improve positive engagement between the foster youth and mentor.



### Seamless Salesforce Integration

Integrating 100% with Salesforce allows the organization to automate moving data straight into their Salesforce account with no code.



### Simplified and Personalized Email Reminders

Email reminders have decreased no-show rates. No more generic emails; input the fields required, making the email personalized.



### Digitized End to End Processes

By reducing manual processes, Foster Nation has become digitally transformed with Titan solutions.