TITAN

ESMO Converts Simple Forms to an Online Community Database

Medical Oncology for the Salesforce Health Cloud

Founded in 1975, the European Society for Medical Oncology (ESMO) is a leading organization for medical technology. With more than 25,000 members representing oncology professionals from over 160 countries worldwide, ESMO seeks to provide equal access to optimal cancer care for all patients worldwide.

ESMO
GOOD SCIENCE
BETTER MEDICINE
BEST PRACTICE

Industry	Customer since	Products	Features
Medical/Healthcare	2019	Web, Forms, Surveys, and Docs	Pre-filled forms, Online Portal, Document Generation

Streamlining Digital Processes in the Salesforce Health Cloud

ESMO needed to streamline and digitize processes end to end, from event registration and evaluation to the organization's member applications and customer inquiries.

The organization required dynamic and flexible forms embedded into its website and Experience Cloud without writing code.

With just a few clicks, ESMO wanted an integration tool to connect to their Salesforce account, allowing data to flow into and from Salesforce in real time.

Delivering Personalized and Insightful Salesforce Solutions

Using Titan's advanced conditional logic capabilities, the team was able to digitize their processes and create secure and easy-to-fill forms.
ESMO designed a digitized process to apply for courses, online events, and post-event surveys.
Using Titan Web within the Experience Cloud platform, customers can view their participation at events or a restricted area for members to download scientific books.
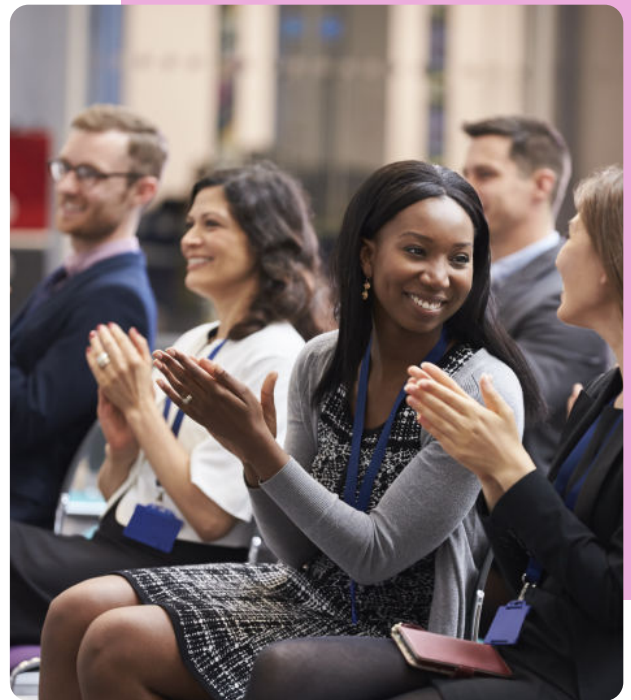
Achieving Quick and Easy Results for a Robust Salesforce Solution

Agile Solution
Since ESMO began using Titan, they have increased the ease and speed of powerful form creation.

Seamless Integration
ESMO administrators can create forms and web pages integrated with Salesforce.org without coding.

Automated Processes
ESMO uses Titan Flow to seamlessly automate workflows across Salesforce with zero code and streamline its processes to enhance productivity.

Accessible Data in real-time
Data has become accessible in real-time, enabling faster, more accurate analysis and reporting for the administration team at ESMO.

Secure and Complaint Web Applications
Working with Titan and Salesforce, ESMO meets HIPAA's stringent privacy, security, and data protection requirements.

See more success stories at https://titandxp.com/customer/

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