



CUSTOMER SUCCESS STORY

Titan's Tailor-Made Solutions in the Salesforce Nonprofit Cloud



Spurring Diagnostic Innovation and Equality

FIND is a global non-profit connecting countries and communities, funders, decision-makers, healthcare providers and developers to spur diagnostic innovation and make testing an integral part of sustainable, resilient health systems.



Industry

Healthcare

Customer since

2021

Products

Titan Web, Titan Forms

Features

Powerful Integration, Digitization



Flexible and Customized tools for the Salesforce Nonprofit Cloud

In the past, keeping track of all collected and managed data was becoming extremely difficult for FIND. While on its journey to data automation, FIND faced a few challenges. Data duplication, loss of records, and security issues were some of FIND's limitations. The organization needed a simple drag-and-drop interface and industry-leading software to integrate seamlessly with Salesforce. FIND's business intelligence team embarked on a tool discovery project and found Titan.

Titan's seamless integration with Salesforce for Nonprofits

Using the Titan platform, FIND designed an app enabling the organization to push and pull data into and from Salesforce without compromising data security.

FIND can now seamlessly share individual forms or groups of forms with designated users inside or outside the organization.

Stakeholders are able to quickly gather, capture, update, and submit data in the system, allowing data to be sent directly into Salesforce.



Extending the Nonprofit Cloud for FIND



Secure Data Collection

FIND has enabled two-factor authentication, an essential step in ensuring the security of all information collected through forms and surveys.



100% Integrated with Salesforce

FIND can now have real-time bi-directional data automatically pushed and pulled into and from Salesforce.



End-to-End fully Digitized Processes

The organization now has digitized workflows and processes from customers to Salesforce without coding.



Better resource planning to minimize manual efforts

The organization has improved employee productivity and overall results, reducing issues commonly arising in manual processes.



Time Saving with Process Automation

The Titan platform provides FIND with an automated solution that saves time for the team while freeing them up to focus on more high-value tasks.