



CUSTOMER SUCCESS STORY

# SmartRent Automates Forms with Titan to Accelerate Success

## SmartRent for the latest in Home Automation!

SmartRent (NYSE: SMRT) is the leading smart home and smart property solutions provider. The company’s best-in-class product suite empowers clients to manage, protect and automate operations and deliver modern living experiences for residents.

SmartRent serves 15 multifamily owners and operators, and its solutions enable millions to live smarter every day.



### Industry

Home Automation

### Customer since

2020

### Products

Forms, Web

### Features

Project Workflows, Document Automation



## SmartRent’s Recurring Challenges

SmartRent needed to automate manual workflows with technicians and third-party contractors. These manual processes weren’t scalable as the company continued to grow. SmartRent knew there had to be a better way to automate their forms and reports.

SmartRent were seeking a vendor to help them streamline business procedures. SmartRent found Titan for Salesforce, which offered everything they were looking for to create custom forms and documents with a user-friendly platform.

## Innovating Faster with Titan's Solution

Titan helped SmartRent digitize reports and build notifications of submissions into business workflows. When SmartRent started supporting larger portfolios, Titan's solution made it a lot easier to report on daily numbers and deal with Salesforce data.

SmartRent also has standardized client closing reports, ensuring a consistent look and feel. Titan furthermore quickly brought staff up to speed on client-facing reports.



## Make your Salesforce Results a Reality



### **Integrates effectively with Salesforce**

Titan is 100% integrated into Salesforce for real-time pushing and pulling of all company data collected from forms.



### **You want Salesforce Solutions, Titan has them!**

SmartRent now has an entirely digitized end-to-end process for their business workflows and processes for customers and Salesforce.



### **Create Tailor-Made Solutions to keep your Staff Happy**

Business workflows and processes are now faster thanks to the digital upgrade. Employees spend less time on manual data capturing!



### **Gently Upskill Staff with an easy User Interface**

The Titan platform is used daily by 120 staff members, and that is just one team working for SmartRent.



### **Accelerate Salesforce Business Processes**

Employees now spend less time over lengthy manual work and can focus on streamlining business processes further.