

CUSTOMER SUCCESS STORY

# DFKP achieves 35% Greater Efficiency with Titan

#### **DFKP's Personal Touch**

<u>DFKP</u> (Deutsche Firmenkredit Partner) is Germany's leading financing advisor for small and medium-sized enterprises. Their mission is to combine the power of digitization with comprehensive and personalized financial advice. As part of DFKP's digital drive, they use Salesforce, the #1 CRM to gain individualized insights on clients and automate manual tasks.





Industry

**Financial Services** 

**Customer since** 

2019

Products

Titan Docs

**Features** 

Document Automation



# Titan/ DFKP Salesforce Document Generation

DFKP has joined forces with Titan, a trailblazing, nocode platform for Salesforce. DFKP found that Titan's intuitive software enabled them to handle <u>document</u> <u>generation for Salesforce</u> more easily, so they could better meet the needs of their clients. The no-code interface provided maximum flexibility and reduced set-up time. This collaboration has enabled DFKP to stay ahead of the pack and pioneer innovation in the field of financial services.

## Mind-Blowing Results for DFKP's Salesforce Doc Gen



#### **Hours Saved**

With Titan, DFKP is now 35% more efficient! Using Titan's document generation in Salesforce, DFKP has reduced the workload of advisors and developers.



#### **High-Speed Delivery**

Financial advisors can now handle more inquiries and get clients into financing faster. And what's more, they skip the pain of manual work!



#### **Automated Docs & ESignatures**

Before working with Titan, DFKP's entire documentation process was email-based. They now have fully professionalized documentation for Salesforce.



#### **Salesforce Integrated**

Titan has enabled DFKP to seamlessly integrate its documents and signing processes with Salesforce. No code or complicated setup needed.



#### The Personal Touch

Using Titan, DFKP has been able to provide even more personalized financial services. They have done so by drawing on real-time Salesforce data.

## What does DFKP say about Titan?



We are very happy that we have found a solution that helps us to further improve our client focus. The fact that we save internal capacity at the same time makes Titan the perfect partner for us."



Thomas Stanner, Chief Product Officer at DFKP

