



Titan's Salesforce Native Forms as a Strategic Win

Digital-first organizations are ensuring that their teams work with forms in Salesforce. This move is strategic, resulting in fewer manual admin tasks for teams so they can focus their efforts on closing deals faster than competitors.

Before diving into our economic report, take a look at these stats that show the outcomes of embedding your forms in Salesforce with Titan.



Reduce Software Costs
\$8,000



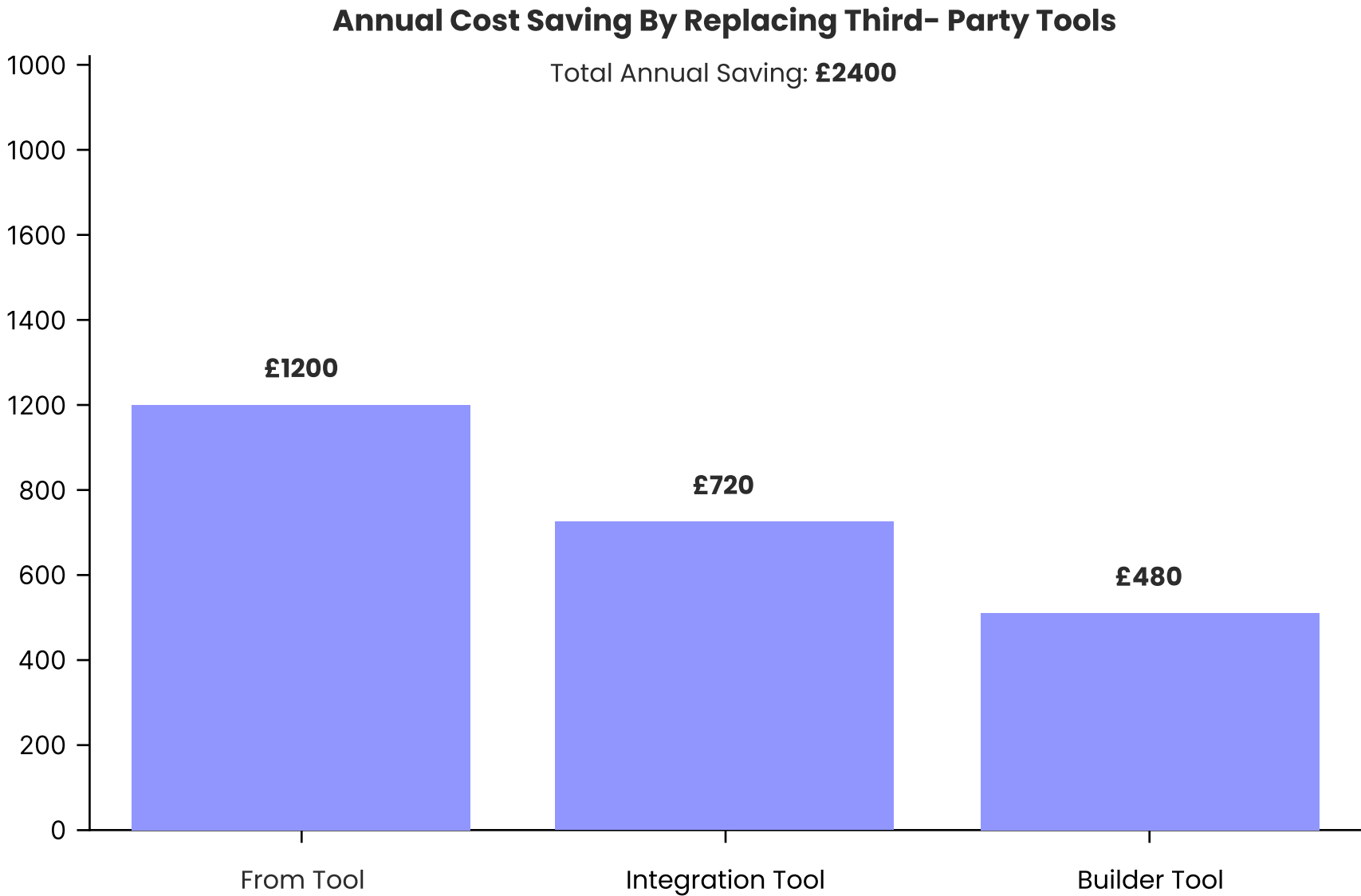
Faster G2M
Under 3 Weeks



Compliant Data
HIPAA & GDPR



Enterprise Grade Software
+120 Daily Users



TITAN'S EXECUTIVE SUMMARY

In this PDF, we explain how Titan Forms can give your organization a native, no-code solution for Salesforce. It's a powerful solution supporting admins in their front and back-end tasks for building form experiences without code, all from Salesforce, meaning that your business can get rid of any unnecessary third-party tools and complex configurations.

On a higher level, when businesses choose to integrate Titan with Salesforce, they get to save in these core areas:

- **Software Expenses:** Businesses can save up to \$8,000 by replacing external form tools that come with IT-heavy solutions.
- **Time Usage:** Titan is a native Salesforce solution with a unique bi-directional data flow feature. This means teams can automatically and instantly push and pull data between Salesforce and forms, ensuring there are no delays in accessing the latest company information and streamlining operations. By transferring data between Salesforce and forms without human interaction, teams also keep information in their CRM platform accurate and well-organized, with no need to rework records. Employees can then focus their highly skilled efforts on more creative and strategic tasks.
- **Solid Security:** Company data never leaves Salesforce when working with Titan. This allows businesses to steer clear of compliance risks and align with their internal data governance rules.



Real-Time Bi-Directional Data Flows Push And Pull Data From Salesforce To Forms

From these points mentioned above, we can get an understanding of how businesses are keeping their Customer Relationship Management (CRM) platform full with the highest quality of data.

Moreover this data is accurate, allowing Salesforce to be a single source of truth for everyone in an organization.

So, when businesses upgrade their systems to include Salesforce-native forms to support their teams, they get faster and smarter workflows, as employees no longer need to switch through multiple applications to find the trusted information they need to perform at optimum levels.

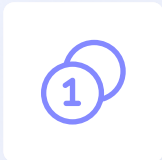
And before we start with our economic report, here are some key business results from Titan that clients have enjoyed:

- **Reduced Time to Market:** Titan has helped a company operating in eCommerce execute a form project in under 3 weeks.
- **Secure Data:** Titan adheres to HIPAA and GDPR compliance to ensure data is accurate and securely stored in Salesforce.
- **Efficient Workflows:** A company in the home automation field uses Titan to support 120 employees daily. And that’s just one team.

TITAN FORMS: A NATIVE SALESFORCE INTEGRATION

If you want a powerful solution to create custom forms pre-filled with Salesforce data that collects responses from clients, partners, and colleagues in real-time, we recommend Titan Forms.

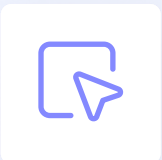
Our form builder integrates directly into Salesforce, allowing admins to create dynamic forms with conditional logic and no code. That means admins can use point-and-click tools to build complex forms that sync to Salesforce objects and automate data flows bi-directionally to your CRM platform.



Extend Salesforce
Support Any Use Case



No-Code Tools
Build Fast



Deploy Automated Projects
Zero Manual Tasks



No Human Errors
Trusted Database

To make the most of your Salesforce investment, here are a few ROI benefits a business can receive with Titan Forms. Notice all of them give you more than one benefit, for a single Salesforce solution.

- Titan's [no-code tools](#) empower admins to build Salesforce forms at record-breaking speed, allowing them to [deploy more projects](#), which adds additional value to your business as operations and employee productivity get more efficient.
- The more projects and workflows that Salesforce admins create with Titan, the [less manual work colleagues have to deliver](#). For example, an admin can build dynamic forms integrated into Salesforce that [automate data entries](#) into their CRM platform. Since this type of automation does not require human supervision, it will result in fewer errors and typos in your Salesforce org, [keeping data clean and of the highest quality](#). Teams now also get the added benefit of focusing their efforts on more complex and creative assignments.
- Titan connects to Salesforce, extending its functionality to [support any custom business use case](#). Additionally, you do not need any external third-party connectors or unnecessary software to link Titan to Salesforce. This means our product gives you all you need with no-code tools to [save your organization money](#) while making the most out of your Salesforce org.

TITAN FORMS + SALESFORCE FOR MAXIMUM BUSINESS IMPACT

As Titan Forms is native to Salesforce it has many ROI benefits for business, but how does it differ from other third-party apps on the market?

Salesforce Native Forms Vs. External Form Tools

There are three points to consider when looking at the differences between Salesforce native forms and external form tools:

- Data Integration to and from Salesforce
- Efficiency of Form Builders
- Security Measures of Software



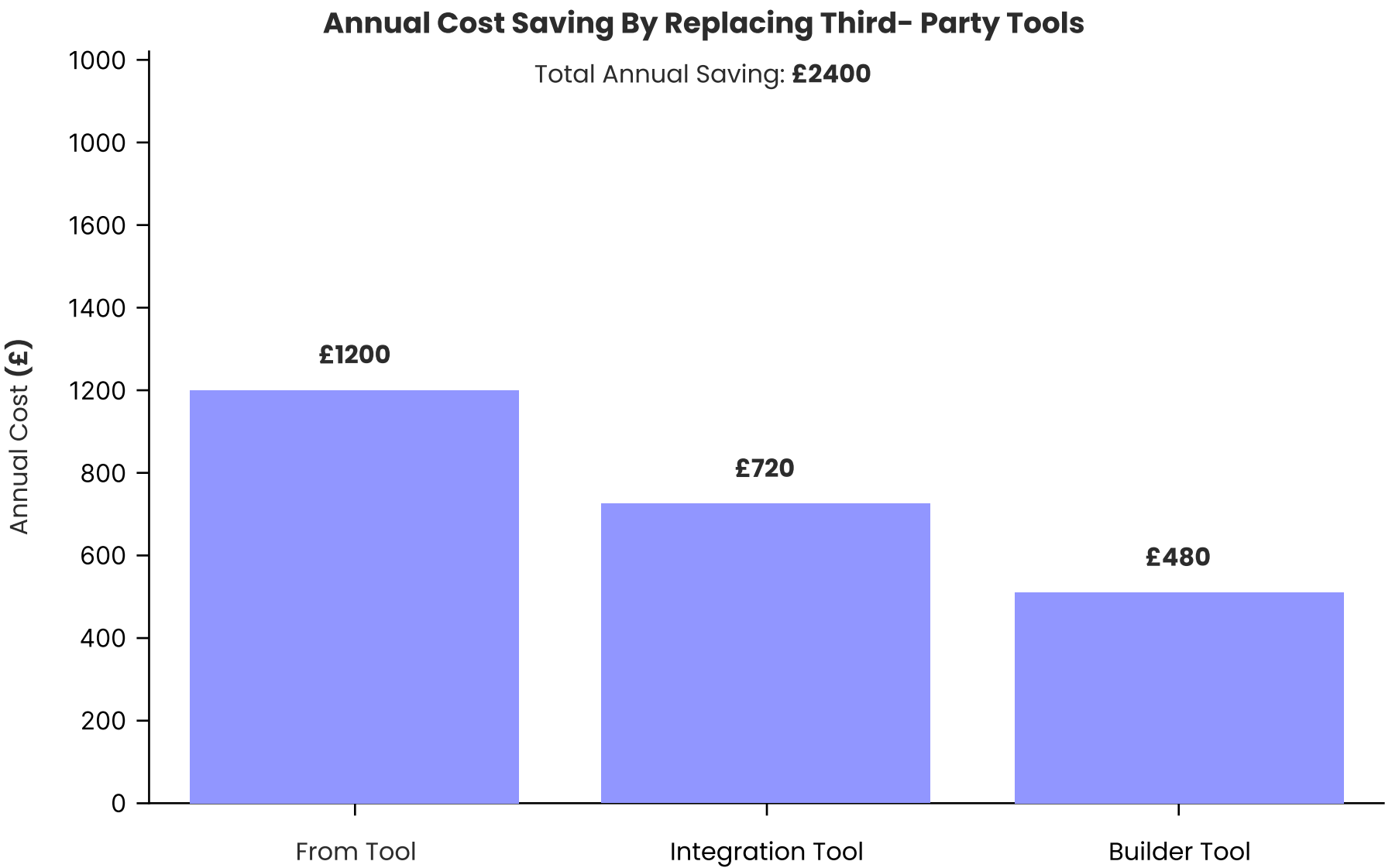
To give you an idea, a Salesforce native form, like the ones created with Titan Forms, can be embedded in your CRM platform or a website. Therefore, the Salesforce native form builder allows businesses to capture data from within and outside of their organization in real time. Additionally, Salesforce native form builders make it easier to automate data flows and business processes as information and software tools are already in a single location.

On the other hand, external form builders need API connectors and custom integrations to plug into Salesforce. Businesses will also have to invest in double maintenance costs if they choose this route, as IT teams will have to support Salesforce and the external form builder. Unfortunately, external form builders also increase the risk of data arriving in Salesforce later than native ones, which results in employees not accessing the latest most up-to-date information. Other business risks include duplicated data, typos, or errors in Salesforce.

We suggest choosing a Salesforce native form builder like Titan Forms to keep all your trusted data within your CRM platform. Our product automates any business process in Salesforce and is compliant with leading frameworks, such as HIPAA, SOC 2, ISO, and GDPR, to keep your sensitive data secure. Whether you need a Salesforce solution to scale alongside your operations or are looking for a faster ROI on your CRM platform, Titan Forms can support your business.

Save Money by Eliminating Third-Party Tools

Does your business need to cut down on spending £2,400 on building and integrating forms into Salesforce annually? Take a look at our graph below, (data sourced from Sysstep) which shows the average annual cost of three popular form-building apps. Let us know if we can support you with Salesforce-native no-code tools and features.



Reduce IT and Development Costs

In the graph above, we only looked at software costs for building forms. We have not taken into consideration the additional expenses for building full form solutions. Of course, these expenses are unique to every business, so please refer to your own financial plans to see how much you could save by upgrading to no-code builds.

With Titan, admins get to work with front and back-end tools to quickly create dynamic forms that integrate with Salesforce. Here is a list of tasks that can be achieved with Titan's no-code tools, empowering IT teams to deploy projects faster as they get to work as Full Stack Salesforce Admins:

- Build and Design Complex Forms
- Add Conditional Logic to Forms that Change Depending on User Interaction
- Integrate Forms into Salesforce
- Create Flows that Pre-Fill Data into Forms
- Create Flows That Transfer Data from Forms to Salesforce
- Simplify Complex Form Flows Between Customers, Colleagues, and Partners for Digital-First Experiences
- Add Actions to Forms to Create a Personalized User Journey
- Maintain Forms and their Integration with Salesforce

Improve Business Efficiency and Save Time

If you thought these were the only things you could streamline, we would like to remind you that by switching to a Salesforce native form builder, businesses can reduce time spent on implementing solutions.

Whether your business needs registration, evaluation, or intake forms, Titan can assist your Salesforce admins in quickly transforming processes into digital ones with intuitive point-and-click tools to save everyone in your organization time and effort.

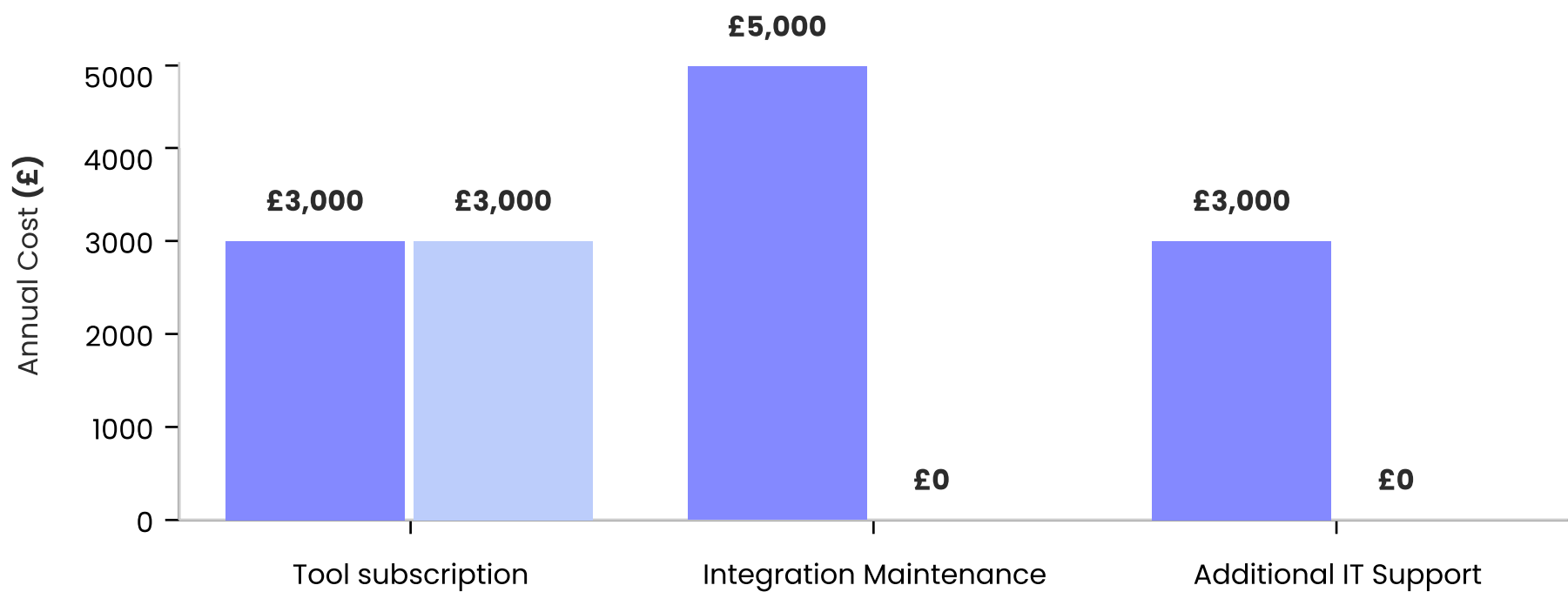


The Hidden Costs of External Tools

Below, we provide a side-by-side bar chart comparing the annual costs in USD of using generic external forms and Titan products, which are native to Salesforce.

Annual Cost Saving By Replacing Third- Party Tools

Total Annual Saving: £2400



With Titan, businesses eliminate integration (API development and upkeep) and extra IT support costs, which add up to \$11,000. Instead businesses could choose Titan Experience Studio Starter package which includes Titan Forms for only \$3,000 per year to replace all external form tools, integrations, and support, keeping operations internal. As you can see from the graph above, Titan does not have any additional cost layers, allowing businesses to save \$8,000.

**Please note that Titan Experience Studio Starter Package pricing can change depending on your custom use case and Salesforce capabilities.*

DISCLAIMER

- Pricing shown reflects the Document Studio package that includes e-signature, document generation, and automation capabilities. Pricing may vary depending on use case and tier.
- Titan charges per API call, not per envelope or per seat
- This comparison assumes the organization is already using Salesforce.
- Competitor pricing estimates are based on publicly available information as of June 2025, and are used for illustrative purposes only. Actual pricing may vary by contract, plan, volume, and region.
- Titan is not affiliated with any competitor mentioned.

BENEFITS OF TITAN FORMS + WHY IT'S COST-EFFECTIVE

We have explored how Titan gives businesses no-code solutions for Salesforce, allowing admins to build forms to speed up data collection techniques and elevate user experiences within and outside of their CRM platform.

Robust Product And Seamless Salesforce Integration

“Titan Forms is a powerful and highly flexible form-building tool with seamless Salesforce integration, making it a great solution for capturing and managing data efficiently. ”



Alon Segal
Application Developer

Here are a few advantages of choosing Titan Forms to eliminate manual work for all employees.

#1 No Data Syncing Needed

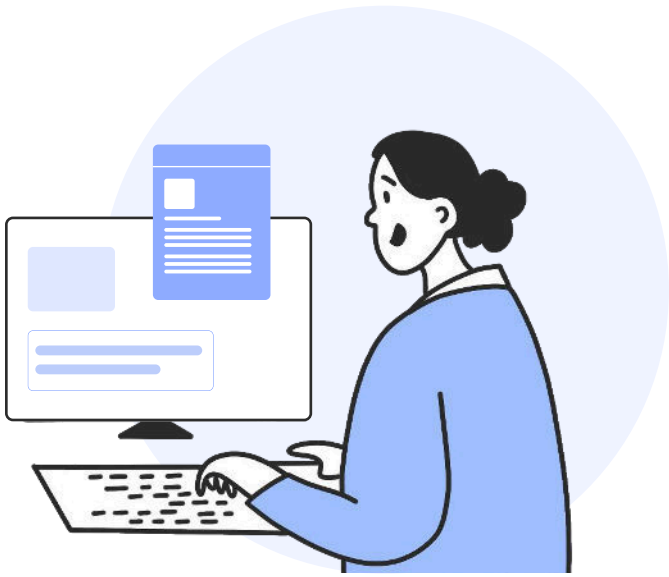
As Titan Forms is a Salesforce-native product, it does not require additional middleware or API connectors to integrate with Salesforce. In fact, Titan connects to Salesforce in 4 simple clicks so that all form responses are automatically sent to the right Salesforce records.

For example, teams no longer need to download responses from web forms into a CSV file, clean the data, and manually upload it to Salesforce. Titan, in this way, speeds up form-related tasks for managing Salesforce data and reduces the amount of human error that can creep into a CRM platform from manual entries.

With Titan, teams get data transferred immediately to Salesforce, so they can focus on more valuable work, and businesses get to cut recurring integration costs.

Key Takeaway: No additional middleware or API connectors. No-code Salesforce integration. Higher quality data. Real-time updates.

#2 Reduced Data Errors



When manually entering data into Salesforce, there is always a risk of accidentally adding errors to your CRM platform. Multiple employees could always spend more time on double checking Salesforce and cleaning the data when the need arises. However, this is an inefficient way of working in our digital-first era. Additionally, when employees find these errors in Salesforce, they start to lose trust in their CRM to give them accurate information.

Since Titan automatically syncs information to Salesforce in real-time, our product reduces the time needed to rework data. Additionally, with real-time data syncs your business gets the benefit of keeping your Salesforce org clean, well-organized, and housing the highest quality of data.

Titan also offers a bi-directional data flow, allowing forms to automatically pull data from Salesforce when required. This is a useful feature for complex and dynamic forms that update in real-time based on user interaction, such as ticking a checkbox to answer relevant questions.

Key Takeaways: Clean data in Salesforce. Less administration work. Real-time, bi-directional data transfers. Salesforce is a single source of truth.

ELIMINATE MANUAL FORM TASKS

- Stop Extracting Form Responses into CSV Files
- Stop Cleaning Data
- Stop Manually Entering Data into Salesforce

#3 Rapid Go-to-Market

With Titan, admins can build, launch, and update Salesforce-integrated forms without any coding knowledge or experience. And if you have an IT or development team, Titan empowers them to work faster on routine tasks so they can focus on higher-impact projects. In both cases, your business gets projects delivered in the SDLC faster by admins, devs, and IT professionals working together more efficiently.

Key Takeaways: Deploy Salesforce forms fast. No-code. Lighter load on admins, IT, and Dev. G2M faster.

#4 Stronger Compliance & Security

The Titan platform was designed and built with security and compliance as a top priority, so your business data remains in Salesforce. Titan's way of working with your data respects Salesforce's field-level security and audit controls. Therefore, with Titan, businesses can control data governance and minimize exposure of sensitive information.

Titan is also compliant with GDPR, HIPAA, ISO, SOC 2, and other leading regulatory frameworks, to ensure your Salesforce data is well-protected, keeping your legal and operational risks to a minimum.

Key Takeaways: All data lives in Salesforce. Respect field-level security and audit controls. Minimize exposure to compliance violations.

Outstanding Product With Exceptional Support

We've been working with Titan for several years now on many different projects.

Titan is an incredible product that has evolved into a powerful, feature-rich solution. It is the perfect complement to Salesforce, seamlessly integrating to enhance its functionality.



Alon Segal
Application Developer

#5 Faster Timelines and Workflows

Since Titan has no-code tools to build Salesforce-integrated forms, teams can deliver UX optimized projects faster than coded ones. The traditional methods of using code to build Salesforce-integrated forms came with a long project timeline, including time scheduled for:

- Building the Form
- Integrating Third-Party Integrations
- Adding the Form Solution to a Dev Cycle
- Approvals
- Iterations of Form Solution
- Deployment

Admins can now skip these dev processes with faster iterations thanks to Titan's drag-and-drop builder, allowing them to launch solutions faster for quicker feedback loops.

Additionally, admins can meet their project deadlines for forms, which contributes to better online lead conversion rates. This key business metric is essential for marketing and sales teams to monitor and measure.

Key Takeaways: Faster Project Builds. Faster Feedback Loops. Increase Lead Conversion



READY TO SIMPLIFY SALESFORCE FORM BUILDING AND OPTIMIZE WORKFLOWS?

Titan fully supports admins in launching enterprise-grade forms that are secure, compliant, and cost-effective compared to other form-builders on the market.

With Titan, businesses get real-time bi-directional data flows to Salesforce and an intuitive drag-and-drop builder for teams to work flexibly and confidently without code. Our product is cost-effective and can grow alongside your scaling Salesforce solutions.

If you are ready to optimize Salesforce solutions and save money, click the button below to schedule a consultation with a Titan expert.

[Book a Call](#)