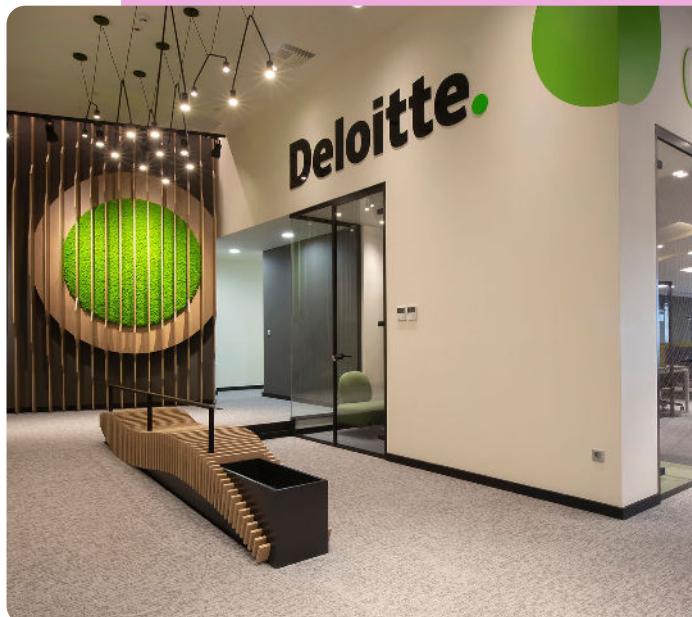


Deloitte's Innovative Label Generation Product for Salesforce



Deloitte: At the Cutting-Edge of Digital Change

Deloitte's Digital studios combines cutting-edge creative expertise with a wealth of experience in both business and technology. The organization defines and delivers stellar digital experiences for the world's leading brands.

Deloitte.

Industry

Media, Technology

Customer since

2020

Products

Titan Docs

Features

Integrations Salesforce



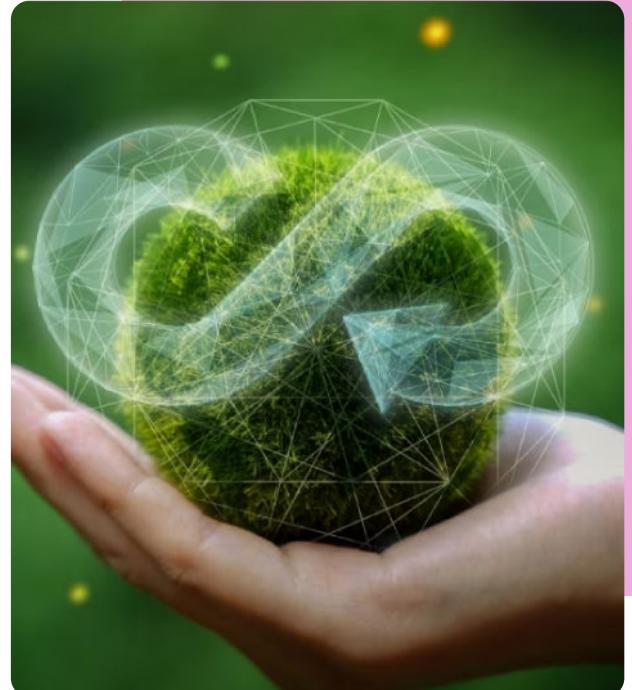
Deloitte Extends the Power of Salesforce

Deloitte, Titan's valued partner needed to provide a dynamic, multi-language label generation product for customers in order to meet any regulation and every requirement. Deloitte was looking for an end-to-end solution to natively connect to the Salesforce UI and provide translations by pulling and pushing live Salesforce data. The required solution needed to be able to translate between 50 and 100 languages, using a pre-defined order, and fully dynamic and flexible tools.

In addition, Deloitte wanted to fast track time to market for customers and skip extensive development.

Harnessing the Power of the Salesforce Translation Workbench

Deloitte approached Titan to help create this dynamic label generation product and turn it into a market-leading solution. Label data needed to come from Salesforce in real time and have the ability to be used for a wide variety of products. The Titan/ Deloitte partnership seamlessly executed this project and created a cutting-edge multi-language label generation product in a short amount of time. One way in which this was achieved was through Titan's smooth integration with the Salesforce Translation workbench, which meant translations could be done efficiently and to a very high standard.



Fast Results for Salesforce with Titan and Deloitte

Synthesis



Titan's Document Generation capability, and its potential to handle large amounts of data dynamically from Salesforce, meant Deloitte could obtain the product they needed.

Collaboration



Titan's data handling expertise, combined with Deloitte's specialization in creating digital experiences, meant a great number of scenarios could be conquered with ease.

Purchase confidence



Deloitte's customers enjoy the benefits of leveraging the Titan/ Deloitte partnership to manage templates, automatically translate material, and work with dynamic Salesforce content.

Complete Freedom



Titan and Deloitte enabled material to be translated efficiently, which resulted in the creation of an industry-leading product.

Room to grow



The success of this product has inspired exciting conversations between Titan and Deloitte to brainstorm further ways of creating simple solutions for complex demands