



100% Automated Loan Agreements For GHC

 **Industry:** Financial Services

 **Customer Since:** 2025

 **Products:** Document Studio

 **Features:** Document Generation, eSignatures, Automation

COMPANY BACKGROUND

[Global Health Capital](#) (GHC) provides short-term financing solutions for medical professionals. The business addresses billing and payment cycles that can leave healthcare providers waiting to be paid for completed work. These delays create ongoing cash flow pressure. GHC bridges that gap by giving professionals access to funds while they wait.

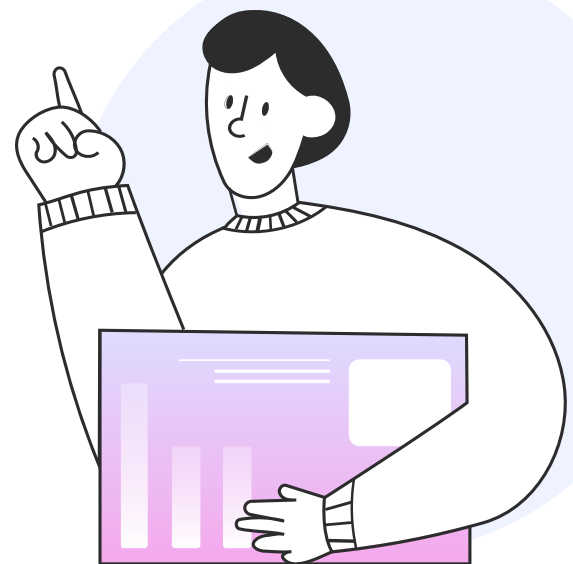
GLOBAL HEALTH CAPITAL'S CHALLENGE

Long payment cycles are a problem. Admin-heavy loan processes make them worse. GHC needed to offer financing that kept pace with healthcare professionals' work. Applications had to be fast, contracts had to be frictionless, and every step had to run without manual follow-ups.

Their requirements were clear:

- ✓ No paper-based processes
- ✓ No manual document handling
- ✓ No disconnected systems

GHC also needed a Salesforce-first way to run the entire loan lifecycle.



TITAN'S SOLUTION

GHC used Salesforce with external services connected where needed. Titan's Document Studio was introduced to automate document generation and eSignatures inside Salesforce, removing manual document handling from the loan process.

Loan agreements are generated from Salesforce data, sent automatically to applicants, and signed digitally. Agreement status is returned to Salesforce in real-time via API, allowing loan applications to progress autonomously.

KEY RESULTS

- ✓ **Fully Automated Loan Agreements:** Loan contracts are generated, sent, signed, and tracked without manual handling, reducing administrative effort across the process.
- ✓ **Single Source of Truth:** All application and agreement data lives in Salesforce, giving GHC clear visibility across teams and stages of the loan lifecycle.
- ✓ **Improved Operations:** Automated eSigning removed delays caused by document preparation, follow-ups, and status tracking.
- ✓ **Built to Scale:** With a Salesforce-native document workflow in place, GHC is positioned to scale loan volumes without adding operational overhead.

“Titan and their team’s performance has been great. Now, it’s easy for us to maintain everything ourselves.” David Crimmins, Co-Founder of Global Health Capital.