

Sika Delivers Multi-Language Forms Across 130+ Countries

Industry:
Manufacturing

Customer Since:
2025

Products:
Experience Studio

Features:
Forms, Automation

COMPANY BACKGROUND

Sika is a specialty chemicals company with a globally leading position in the development and production of systems and products for the building sector and industry.

Sika has subsidiaries in 102 countries around the world, produces in over 400 factories, and develops innovative technologies for customers worldwide. Thus, it plays a crucial role in the transformation of the construction and transportation industries toward greater environmental compatibility.

In 2025, Sika's 33,700 employees generated annual sales of CHF 11.20 billion. Supporting an organization of this scale requires systems that can standardize processes globally while still allowing teams to adapt locally.

SIKAS'S CHALLENGE

Sika's form infrastructure relied on a mix of Salesforce-native forms and custom-built solutions. These approaches became hard to maintain over time.

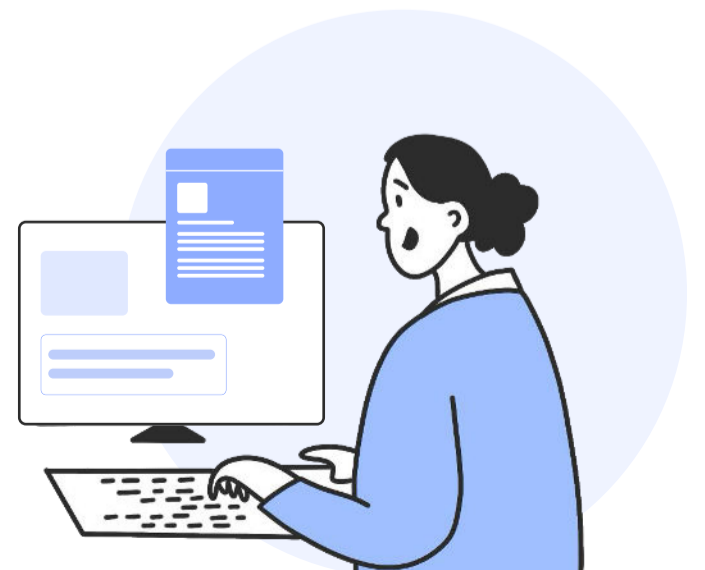
Every update required developer involvement, manual changes, and coordination across teams. This slowed iteration and made it difficult to respond quickly when requirements changed.

Different parts of the organization were using different form tools. This approach made it harder to standardize data collection, maintain consistency, and manage forms centrally.

TITAN'S SOLUTION

Sika adopted [Titan Experience Studio](#) to simplify its form strategy and reduce reliance on custom development.

Sika can now collect customer information and automatically create related Salesforce records without manual data entry. Forms are built and updated visually, and all data captured flows directly into Salesforce.



Sika uses Titan's multi-language capabilities and branding controls, so forms are deployed across regions.

KEY RESULTS

- ✓ **Forms for 130+ Countries:** Global forms are now standardised. Regional teams can adjust language, branding, and fields without code.
- ✓ **30,000 Employees. One System of Record:** Consolidating forms with Titan improves control over data collection and processing in Salesforce across the entire organization.
- ✓ **Faster Form Iteration:** Teams create and update forms faster than the initial code-heavy solution.
- ✓ **Direct-to-Salesforce Data:** Forms automatically integrate with Salesforce. No manual updates. Fewer errors.
- ✓ **Full Visibility:** Teams can track usage and outcomes of all submission data to maintain internal standards and compliance requirements.

"Titan supports advanced use cases, like linking forms to Salesforce flows or Apex classes, which really expands what's possible."

Jon Oddvar Kolnes, Salesforce Architect at Sika