



Branded Grant Applications At Scale For Heart Of Bucks

 **Industry:**
Nonprofit

 **Customer Since:**
2025

 **Products:**
Enterprise Suite

 **Features:**
Forms

COMPANY BACKGROUND

[Heart of Bucks](#) is a grant-making charity founded in 2000. The organization distributes £2.5 million in grants to small, place-based charities across Buckinghamshire, supporting sectors including mental health, food banks, education, sports, and environmental initiatives. With a team of 17 staff, Heart of Bucks manages multiple grant applications and funding programs each year.

HEART OF BUCKS' CHALLENGE

Grant applications did not land cleanly in Salesforce. Staff had to manually match submissions to the correct accounts and complete missing information.

At the same time, Heart of Bucks needed to run multiple grant programs, including those for partner foundations, but couldn't easily customize forms or branding across each one.

As application volumes grew, this made it harder to manage programs efficiently and deliver a consistent experience across them.

TITAN'S SOLUTION

Heart of Bucks builds branded application forms for grant programs and partner foundations with Titan's Enterprise Suite, allowing every program to run with its own requirements and identity.

Applicants complete an eligibility check before submitting applications, with all data written to Salesforce. A copy of each application is automatically generated and sent to the applicant's email address.

Grantees submit outcomes and supporting documents through Titan, while application summaries are automatically generated for decision-makers.



KEY RESULTS

- ✓ **Manual Intake Eliminated:** Grant submission data automatically drops into Salesforce, removing a full manual step per application and allowing staff to move directly into assessment without re-keying data.
- ✓ **Invalid Grants Declined Early:** Pop-up notifications prevent applicants from submitting disqualifying responses, reducing the number of invalid applications entering the review process.
- ✓ **Expanded CRM Data:** More structured data capture enables the creation of additional records and improves overall data visibility.
- ✓ **Salesforce-Ready Data:** Validation checks ensure accurate, structured data at the point of submission, reducing the need for follow-ups and manual corrections.
- ✓ **Application Copies Sent Automatically:** A copy of each application is automatically generated and shared with the applicant, providing clear confirmation of what was submitted.
- ✓ **Customized Branding:** Forms are tailored across different grant programs and partner foundations, allowing Heart of Bucks to support a wider range of initiatives.

“We like the no-code aspect of Titan and also its flexibility with styling our grant applications.” Carolyn Clarke, Head of Operations at Heart of Bucks.