

1 Portal, 1 System Of Record: GoMeddo Transforms Student Housing Management In Salesforce

 **Industry:**
Technology

 **Customer Since:**
2024

 **Products:**
Enterprise Suite

 **Features:**
Forms, Portals, Automation

COMPANY BACKGROUND

[GoMeddo](#) is a Salesforce-native scheduling and resource management platform designed to handle complex booking and coordination needs. Built in the Netherlands and an official Titan partner, it combines flexible scheduling, intuitive user experiences, integrated payments, and scalable workflows, helping organisations manage availability, resources, and operations in one connected system.

GOMEDDO'S CHALLENGE

A higher education institution approached Titan and GoMeddo to modernize its student applications and housing management processes.

Students submitted forms containing personal details, preferences, and accommodation requests during the application process. Administrators then had to review documentation, validate data, and capture information into Salesforce.

Managing student housing also placed a burden on the administrative team. Tasks were time-consuming and manual, requiring administrators to match student preferences with room availability.

SOLUTION

To solve the institution's challenges, GoMeddo combined with Titan covers a fully integrated Salesforce solution that connects student applications, housing management, and administrative workflows in a single platform.

Through a Titan portal built in Experience Studio, students submit applications, track status, book appointments, and manage housing preferences, with data syncing straight to Salesforce. GoMeddo powers room allocation and campus resource planning inside Salesforce, while integrated payment tools process housing and enrollment service fees digitally.



KEY RESULTS

- ✓ **1 Portal. 1 System of Record:** Students have a single portal to apply for enrollment, track progress, manage housing preferences, and schedule meetings with campus staff.
- ✓ **Year-Round Self-Service:** Titan's portal provided GoMeddo with a platform to deliver Salesforce-native scheduling and housing management to students and campus employees during high and low seasons.
- ✓ **Simplified Self-Service:** GoMeddo created workflows for the institution that are clear and more convenient.
- ✓ **No More Paperwork:** GoMeddo used Titan to replace manual paperwork and repetitive administrative tasks, enabling real-time Salesforce data transfers for the higher education institution.
- ✓ **1 Coordinated System:** GoMeddo and Titan unified housing allocation, appointment scheduling, and onboarding in Salesforce for the higher education institution.
- ✓ **Scalable Infrastructure:** GoMeddo can help the higher education institution with growing student populations and higher occupancy rates while increasing admin efficiency.

“With Titan, we helped our client move from fragmented manual student housing processes to one connected system.” – Wim de Jong, Partner Alliance Manager at GoMeddo