



Adopt A Class Reaches 6,300+ Students And Reclaims Staff Time

 **Industry:**
Nonprofit

 **Customer Since:**
2023

 **Products:**
Experience Studio

 **Features:**
Forms, Portals, eSign, Flow

COMPANY BACKGROUND

[Adopt A Class](#) is a Cincinnati-based nonprofit delivering group mentorship and career development for students from kindergarten through 8th grade.

The organization partners with corporate teams to run monthly classroom sessions, currently supporting 12,000 students across 475 mentor teams, alongside a Career Connected Field Trips program connecting students to college, trades, military, and STEM pathways.

ADOPT A CLASS' CHALLENGE

Adopt A Class operated with fragmented Salesforce data and key processes dependent on a hard-coded Apex form requiring developer support for even minor updates.

There was no structured way to capture post-visit data, collect volunteer demographics, or manage agreement signing through a connected workflow. The Career Connected Field Trips program added further complexity. Program managers relied on multiple spreadsheets to coordinate site capacity, grade-level eligibility, transportation logistics, and scheduling as the program scaled.

TITAN'S SOLUTION

Adopt A Class implemented **Titan Experience Studio** to replace spreadsheet-driven processes across visit tracking, volunteer management, and field trip coordination.

Volunteer team leads log classroom visits through a portal with all data written directly to Salesforce, while volunteers sign agreements and submit demographics through a SmartV-powered portal.

A Titan-built reservation system manages field trip capacity, eligibility, and logistics, with personalized teacher links, real-time validation, automated notifications, and a centralized calendar.



KEY RESULTS

- ✓ **70% Jump in Mentor Teams:** Adopt A Class grew from 280 to 475 mentor teams, with systems built to manage programs and relationships supporting that growth.
- ✓ **6,300+ Students Reached Through Field Trips:** A reservation system coordinating capacity, eligibility, and logistics supported more than 6,300 students attending or booked.
- ✓ **Staff Hours Recovered:** Field trip coordination and data collection moved out of emails and spreadsheets, returning significant capacity to the team.
- ✓ **Stronger Funding and Reporting:** Volunteer, demographic, and program data captured in Salesforce improved grant applications and funder reporting.
- ✓ **Reliable Volunteer Data:** Agreements, demographics, and visit logs are stored on Salesforce contact records, removing manual reconciliation.
- ✓ **Shift in Team Adoption:** Staff moved from resisting system changes to actively contributing new ideas and improvements.

“The data collection that Titan has allowed us to capture has been critical to funding opportunities.” Katie Hoover, Director of Strategic Initiatives, Adopt A Class