


## 5x Faster Student Program Management For Leadership Initiatives

 **Industry:**  
Nonprofit

 **Customer Since:**  
2022

 **Products:**  
Experience Studio

 **Features:**  
Web Forms

### COMPANY BACKGROUND

[Leadership Initiatives](#) is a 501(c)(3) nonprofit running summer internship programs for high school students across the U.S. and internationally.

Students attend week-long programs at Georgetown University, gaining exposure through industry professionals and real-life scenarios designed to explore future career paths.

### LEADERSHIP INITIATIVES' CHALLENGE

Leadership Initiatives managed applications, enrolments, and payments across spreadsheets, disconnected form tools, and manual exports.

Submissions were fragmented across multiple systems, making it difficult to track whether students had completed required actions.

When students shared the same name, the risk of accidentally linking one student's form to another's profile arose.

Parents lacked visibility into application status which generated frequent inbound questions and adding administrative overhead that delayed program preparation.

### TITAN'S SOLUTION

Leadership Initiatives implemented [Titan Experience Studio](#) to create a student-facing portal that syncs directly with Salesforce.

Students log in, verify their identity, and complete everything required for their program in one place.

Agreements are routed to parents for co-signature, with all materials, FAQs, and payment progress accessible in the same view.

Submissions automatically link to the correct Salesforce record, giving staff full visibility into each student's progress and requirements.



## KEY RESULTS

- ✓ **5x Faster Program Management:** Form management dropped from five hours a week to one, with submissions automatically linked to the correct student record in Salesforce.
- ✓ **One Clear View of Student Data:** Forms, agreements, and payments connect directly to each student's Salesforce record, giving teams a single, reliable source of truth.
- ✓ **Accurate Student Records:** Every submission is automatically tied to the correct student, removing the risk of linking data to the wrong profile.
- ✓ **Less Back-and-Forth:** Students, parents, and staff can see what is complete and what remains outstanding, with agreements automatically routed for co-signature.
- ✓ **Faster Program Readiness:** Complete and accurate data available earlier allows teams to begin preparing for on-campus programs sooner.

*“We chose Titan for its flexibility. It’s able to do a lot of different things. It hosts both the portals and forms within the same system and gives us a strong amount of control over what that looks like.”*

*— Nick Abele, Systems Director at Leadership Initiatives*