



Mobile-Friendly Registrations For 1,300+ Youth At Science Club For Girls



Industry:
Nonprofit



Customer Since:
2024



Products:
Experience Studio



Features:
Forms, Automation

COMPANY BACKGROUND

[SCFG](#) empowers underrepresented girls and gender-expansive youth in STEM through free, high-quality, hands-on K–12 programs and mentorship across Greater Boston. Serving 1,250+ youth in the next school year, the organization also supports women STEM mentors, creating a unique ecosystem that builds a stronger pathway from early learning to future STEM careers.

SCIENCE CLUB FOR GIRLS’ CHALLENGE

Salesforce is the central system for the Science Club for Girls’ programs. As SCFG scaled to serve more than 1,000 youth, registration workflows needed to work reliably on both web and mobile and give families and volunteers a way to complete applications.

The team needed to capture Salesforce relationship data, including parent–child, sibling, and other linked records, while reducing gaps and cleanup.

Their existing tools felt like surveys, weren’t customized to the brand scheme, and didn’t help foster the personal connection the organization wanted with the community.

TITAN’S SOLUTION

Science Club for Girls used Titan Experience Studio to build branded, Salesforce-connected registration workflows for participants, parents, volunteers, and mentors.

Forms adapt by grade level, show relevant questions, use multi-step logic, and can be cloned each semester for faster updates.

Submissions write back to Salesforce, including family relationship data, giving staff clearer participant records.



KEY RESULTS

- ✓ **Mobile-Friendly Applications:** Families complete branded applications from their phones, making registration quicker and more convenient for mobile-first users. This has made a difference for SCFG, as their community often fills out information on mobile devices.
- ✓ **Cleaner Salesforce Intake Data:** Required fields, conditional logic, and structured form paths help information arrive in Salesforce in a more complete and consistent format.
- ✓ **Scalable Intake for 900+ Youth:** Science Club for Girls supports registration across multiple programs while serving more than 900 K-12 participants.
- ✓ **Faster Semester Setup:** Central form templates can be cloned and updated each semester, giving the team a repeatable starting point for each intake cycle.
- ✓ **Clearer Family Relationship Records:** Parent, child, and sibling relationships are captured through Titan forms and easier to manage inside Salesforce.
- ✓ **Zero Knowledge Silos:** Titan's visual builder and central templates support smoother team collaboration on form updates across semesters, making registration projects easier to maintain and share across the team.

“We were attracted to Titan because it allowed us to build clean, branded forms for people to fill out, which was a game-changer. Now, we have a central template, so we can easily adjust certain wording on forms before launch.” – Nimisha Thakkar, Database Analyst at SCFG